



# NORDIC



**Nordic is a quarterly magazine about tourism, nature, culture, business, sports and lifestyle of Scandinavia, Iceland and the Baltic states.**

## General information

Publisher	Maasland Publishers
Frequency of appearance	4 x year
Single issue	€ 5,95
Subscription	€ 21,50
Number of pages	Min. 68 pages
Circulation	15.000

Page size	230 x 297 mm (w x h)
Print	Offset
Cover	250 grs Satin MC
Inside	90 grs Satin MC
Finishing off	Perfect binding

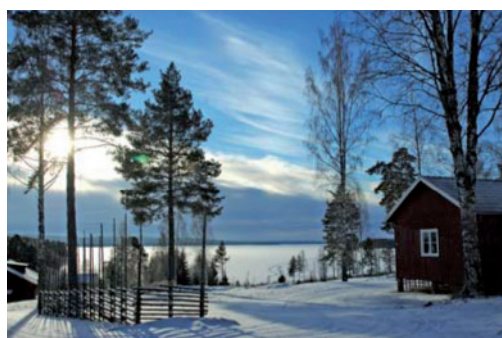
## Ad rates

1/1 page	€ 1.550,-
1/2 page	€ 825,-
1/4 page	€ 525,-
1/8 page	€ 325,-

All rates are based on full colour printing.  
Tax (19% BTW) not included.

## Discounts

Ad placements (4x): 15% discount.



## Extras

Outside back cover: +25%, Inside covers: +15%  
Layout of your ad at our studio: once € 250,- (Tax 19% BTW not included). Banner Advert: each advertiser can be visual on our website (when desired):  
[www.nordicmagazine.com](http://www.nordicmagazine.com)

## Issue dates 2011

Weeknumber 8 / 20 / 33 / 46

## Closing dates 2011

Weeknumber 2 / 14 / 27 / 40

## Spread single issues

The Netherlands: Betapress (1.500 points of sale)  
Belgium: ImaPress (500 points of sale)

## Specifications

2/1 page (spread)	460 x 297 mm
1/1 page (trim area)	230 x 297 mm
1/1 page (type area)	210 x 277 mm
1/2 page (portrait)	102 x 277 mm
1/2 page (landscape)	210 x 136 mm
1/4 page (portrait)	102 x 136 mm
1/4 page (landscape)	210 x 67 mm
1/8 page (landscape)	102 x 67 mm
Page Bleed	5 mm
Dimensions web page	150 x 50 pixels

## Contact

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